



6<sup>th</sup> Conference of the  
**European Survey Research Association**  
Reykjavik, Iceland, July 13-17, 2015



## **Sponsorship opportunities ESRA 2015 conference, July 13-17 2015, Reykjavik**

The 6th European Survey Research Association (ESRA) conference (13-17 July 2015, Reykjavik, Iceland) is approaching. ESRA is offering various publicity and sponsorship opportunities for organizations that have an interest in survey research. Your institute may be interested in taking advantage of some of these opportunities.

We expect approximately 900 conference delegates over the five days. Conference delegates will include researchers, survey practitioners, survey data users and commissioners from across Europe and North America and will be drawn from academic, government, not-for-profit and private sectors. They will include key stakeholders and decision-makers who exercise control over large data collections and infrastructural budgets.

Here are some options for securing your visibility at the next ESRA conference:

**Exhibition stand, €750.** Includes two exhibitor passes to the conference. The exhibition stands will be in the refreshment and lunch area over the five days where many conference delegates gather each day during coffee breaks. The exhibition space is max 3m wide and 1.5m deep per exhibitor and includes a table and two chairs. The venue has a wireless internet connection available and we can organise power points for your stand if required. We can also assist in identifying a supplier for any other equipment you may need.

**Sponsorship of conference dinner reception, €1000.** Sponsorship will be publicized at the reception and will be mentioned in the conference programme booklet that it was sponsored by your organisation.

**Black & white advertisement in the conference programme booklet:**

**€750 for a full A4 page , €500 for a half A4 page.** The programme booklet will be given (paper or online) to all conference delegates.

**Your organisation's logo printed on the conference bag, €250.** The bag is given to all conference delegates. The print colours are limited.

**Leaflet or a brochure (supplied by your organisation) in conference delegate packs, €500.** One max A4 size insert in each delegate pack.

**Commemorative item, €400.** Include one branded item (supplied by your organisation) in the bag that each conference delegate will receive.

We hope you will find these publicity and sponsorship opportunities at the 6th European Survey Research Association conference attractive. The exhibition stand spaces and other sponsorship opportunities are limited and they will go on “first come first served” basis. We have already allocated some exhibition stand spaces, so please get in touch with us as soon as possible to avoid disappointment.

If you are interested in these opportunities, please get in touch with Viktor Emonds as soon as possible by sending an email to [viktor.emonds@soc.kuleuven.be](mailto:viktor.emonds@soc.kuleuven.be). Thank you in advance for your consideration.