

Membership Chair is a new position within the ESRA committee, and I would like to be the first to occupy this position to get it off to a good start. As I envision it, the position would involve recruiting new members to join ESRA and communicating with members about ESRA activities. I will work closely with the new Communications Chair to distribute information about ESRA via emails, the website and social media.

Another major responsibility for the new Membership Chair will be maintaining a database of members. A growing professional organization such as ESRA needs an easy-to-use and up-to-date database for purposes of carrying out elections, advertising the conference, journal and other organizational activities, and raising revenue through membership dues. Before entering the survey field, I did quite a bit of database work, and am certain I can set up and maintain the database to meet all of ESRA's needs.

I am currently a Senior Researcher at IAB where I conduct research into the causes and consequences of error in surveys. I completed my PhD in 2010 at the Joint Program in Survey Methodology at the University of Maryland and worked for nine years at NORC in Chicago, IL. I have consulted with survey researchers all over the world and have a strong international network which will help me get the word out about the benefits of ESRA membership.

I have participated in several ESRA conferences, and am an Associate Editor of ESRA's journal, Survey Research Methods. I am also a member of AAPOR's Standards Committee and co-chair of the International Total Survey Error Conference in September 2015.

I look forward to serving ESRA as its first Membership Chair.