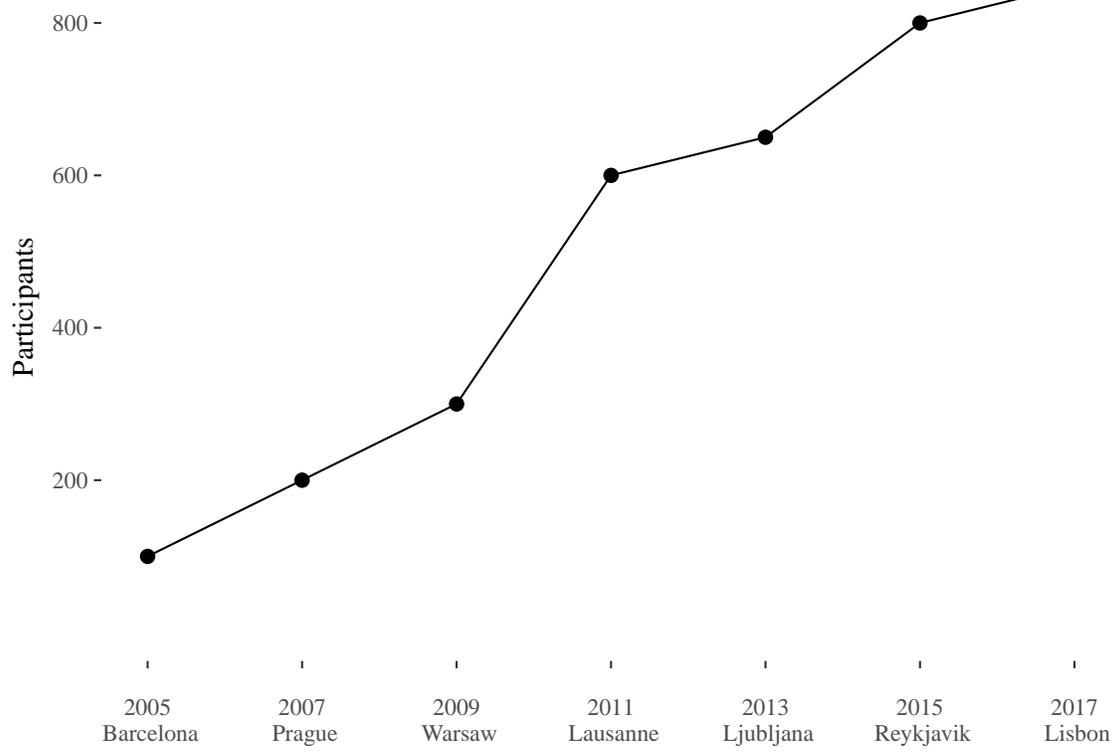


7th European Survey Research Association Conference

LISBON 17 - 21 July 2017

SPONSORSHIP OPPORTUNITIES





The **European Survey Research Association** is pleased to announce its **7th** conference which will take place in **Lisbon, Portugal** (July 17 - 21).

The conference will bring together more than **800** participants from five continents. The conference will include participants from academia, private sector and public departments with a wide range of expertise, from survey methodology to statistics, from marketing research to computer science.

We are offering a number of opportunities for you to be part of the **premier conference in survey research in Europe**. We hope you will **join us in Lisbon** this year!



Sponsorship packages

Benefits	Bronze 2,000€	Silver 3,000€	Gold 4,000€	Platinum 5,000€
Exhibition stand (and 2 registrations)		✓	✓	✓
Preferred stand placement			✓	✓
Ad in booklet A4 (color)	✓	✓	✓	✓
Leaflet in conference bag	✓	✓	✓	✓
Sponsored item in bag				✓
Logo on conference bag	✓	✓	✓	✓
Logo on the ESRA conference website			✓	✓

Itemized costs

Benefits	Academic price	Non-academic price	Description
Exhibition stand (and 2 registrations)	1000€	1500€	We will offer a desk of 85cm as well as two chairs. The price includes two registrations which give access to lunch and refreshments for two representatives throughout the conference. There will be access to electrical plugs and wifi but all additional materials and equipment are the responsibility of the sponsor.
Ad in booklet A4 (color)	1250€	1650€	Full A4 page printed in color with the organizations' advertisement in the conference booklet.
Ad in booklet half A4 (color)	1000€	1350€	Half of A4 page will be printed color with the organizations' advertisement in the conference booklet.
Ad in booklet A4 (B&W)	750€	1000€	Full A4 page printed in black and white with the organizations' advertisement in the conference booklet.
Ad in booklet half A4 (B&W)	500€	675€	Half of A4 page will be printed black and white with the organizations' advertisement in the conference booklet.
Leaflet in conference bag	750€	1000€	Leaflet of the organization will be put in the conference bags of all participants (aprox. 800).
Sponsored item in bag	500€	675€	A branded item (e.g., pen, usb stick) of the organization will be put in the conference bags of all participants (aprox. 800).
Logo on conference bag	1000€	1350€	Logo of organization will be printed on the conference bag that all participants will receive (aprox/ 800).
Logo on conference website	1000€	1350€	Logo of the organization will be present on the conference website.

Events sponsorship opportunities

~~Welcome reception 4,000€~~ Purchased by RTI

The welcome reception is the first social event of the conference. It will be an opportunity for colleagues to catch up and for everyone to hear from the organizers and the ESRA president. Your organization will be able to be part of this important event by helping us cover some of the costs. The name of the organization will be mentioned in the speech and you will be able to present one banner during the event.

Conference dinner reception and wine 8,000€

This is arguably the most important social event of the conference. Your organization can be part of this event by helping finance the reception which will include some drinks. The name of the organization will be mentioned in the speech and you will be able to present one banner during the event.

Coffee break 1,000€

There will be two coffee breaks in three different areas in each day of the conference. Your organization can contribute to financing these. This will be highlighted by using an A4 flyer or equivalent on the coffee table.

Support 2 ESRA student bursaries 1,000€

ESRA is committed to encouraging young researchers to be part of the survey community. This is especially true for those coming from countries that are currently underrepresented in the conference. As such ESRA is planning to award a number of student travel bursary based on merit and need. Your organization can contribute to this activity by co-financing two such scholarships.

What next?

If you want to purchase any of the services mentioned above contact: alexandru.cernat@manchester.ac.uk with the list of services requested, a contact name and address. We will then email an invoice and payment details.

If you have any questions regarding the spaces or logistics (e.g., mailing of materials) please contact our local organizers: conferencias@socius.iseg.ulisboa.pt.

If you want to rent specific equipment (e.g., screens) you can contact local companies (e.g., [tecnoled](#) or [modelstand](#)).

We hope you will be part of the
7th European Survey Research Association
conference!

