

Active Started running on 17 July 2018

Paid for by Beto for Texas

Beto O'Rourke
Sponsored • Paid for by Beto for Texas

They told us we could never compete against Ted Cruz without money from PACs, corporations, and lobbyists. But thanks to you, we're proving them wrong. Last quarter, our supporters made more than 215,000 contributions. We raised \$10.4 million — more than twice as much as Ted Cruz raised! And we did it all without a single penny o...

BETO
21.7M INDIVIDUAL CONTRIBUTIONS.
ZERO PAC CONTRIBUTIONS.
TEXANS ARE READY FOR A DIFFERENT KIND OF POLITICS.
CONTRIBUTE TODAY →

Join our grassroots campaign and contribute today »
Texas deserves better than Ted Cruz. [Donate Now](#)
WWW.BETOFORTEXAS.COM

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Something amazing is happening here in Texas, and I want to invite you to be a part of it. But first, let me give you the latest stats. Last quarter, our campaign raised a record-breaking \$10.4 million. We did that without accepting a dime from corporations, PACs, or special interests. All the money came from 215,714 individual...

BETO
WE NEED TO COME TOGETHER FOR OUR STATE AND OUR COUNTRY.
[JOIN THE MOVEMENT →](#)

This is going to be uphill battle, but we know we can win with your help. Beto's campaign is all people, no PACs. [Donate Now](#)
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We're within single digits of defeating Ted Cruz. If we're able to get the word out to every Texas voter over the final three months, we can pull off one of the biggest upsets of 2018. But, it's expensive to knock every door, to call every voter, and to advertise our message. And the Koch brothers are spending big against us. Thankfully...

BETO
WE NEED TO COME TOGETHER FOR OUR STATE AND OUR COUNTRY.
[JOIN THE MOVEMENT →](#)

This is going to be uphill battle, but we know we can win with your help. Beto's campaign is all people, no PACs. [Donate Now](#)
WWW.BETOFORTEXAS.COM

 **Curtis Phillips**
October 22 at 5:54 AM

They don't want you to see this... THEY ARE NOT WALKING!! Why are the reporters hiding the fact that the migrants are coming on trains, buses, and trucks? These are not Mexican buses...



Digital 'Cold Wars' in the U.S. Mid-Term Election

HOUSE

SENATE

GOVERNORS

Ipsos poll estimates

Select a race

political-atlas.com

218 needed

UVA Crystal Ball ratings

Social media trends

Current incumbent party

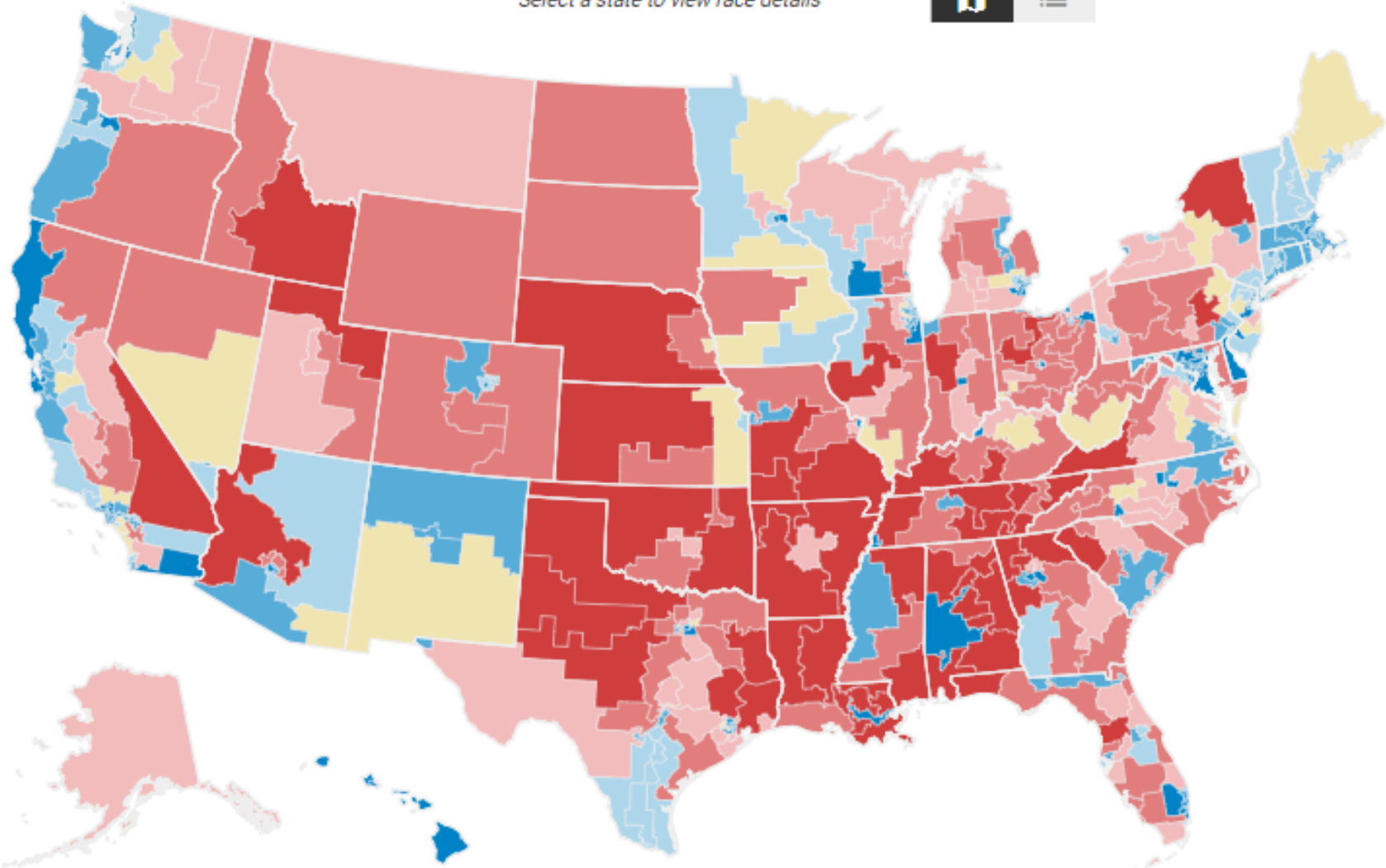
SAFE D
83

LIKELY D
68

LEAN D
52

TOS
3

Select a state to view race details



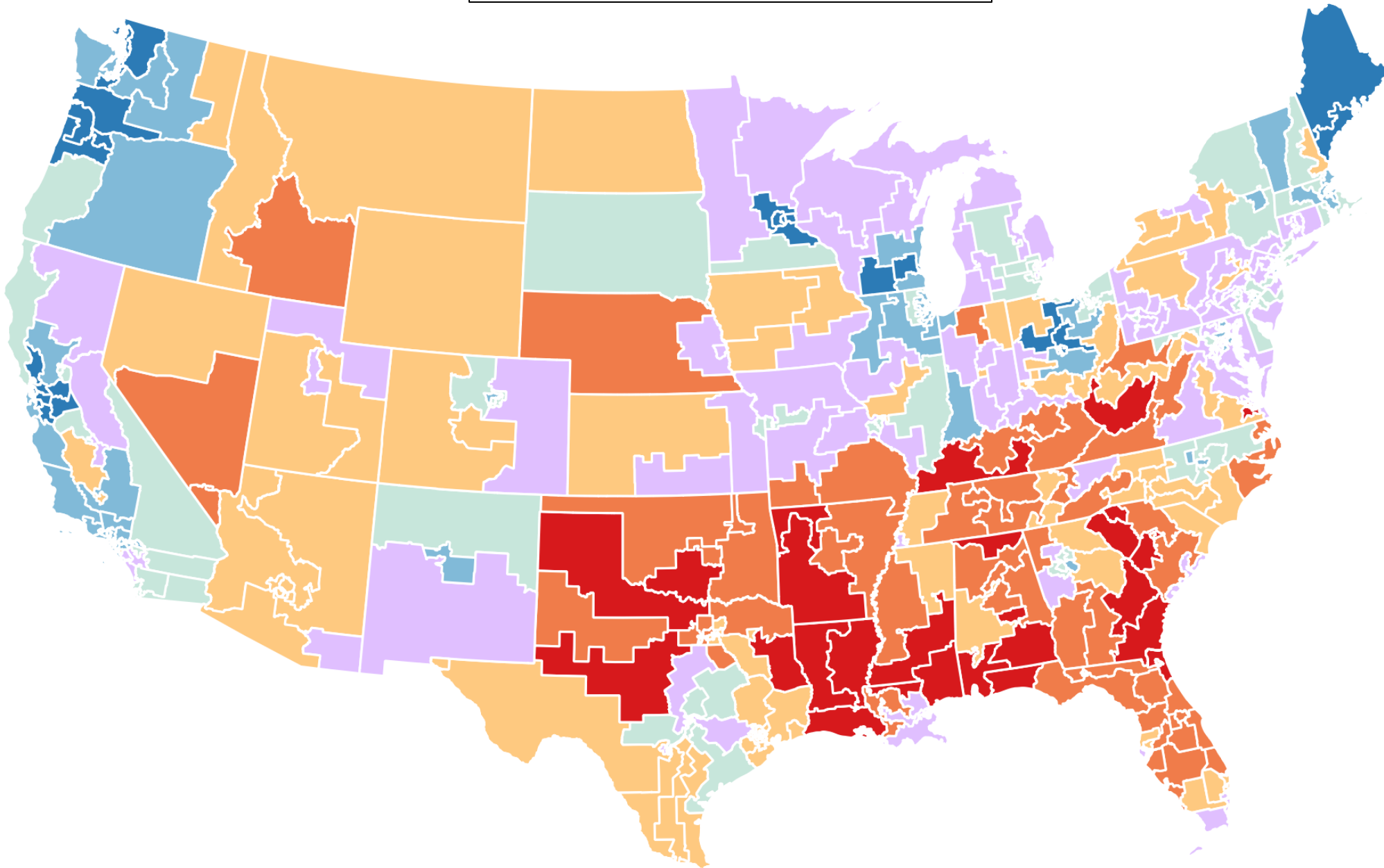
UVA CENTER FOR POLITICS / IPSOS
2018 POLITICAL ATLAS
Elections Trump Approval Main Issues About the Data

Daily Updates on 400+ Races
Ipsos Polling
UVA Expert Opinion
Real Time Social Media Trends

~62,000 visitors from 115 countries
~740,000 page views since AUG 28
~1,500 visitors per day

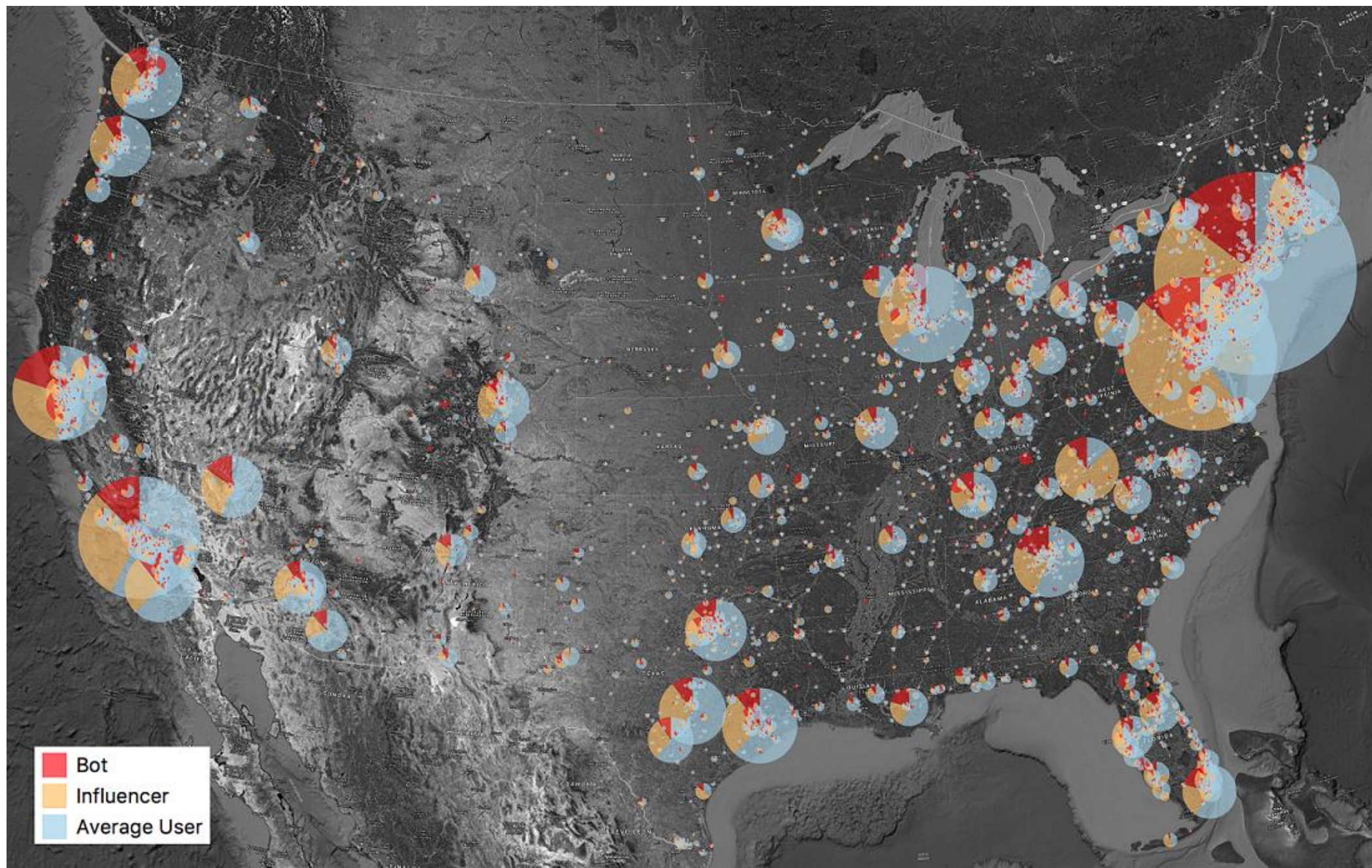


Ipsos Political Leaning AI model



Comparison of how closely conversations of regular people resemble conversations of elected **R/D** representatives

US Midterms – Digital Battlespace



~14 million mentions/per week
~2.7M Influencers
~1.1M Bots
~1,800 News Bot Accounts
7-14,000 BGC/per day

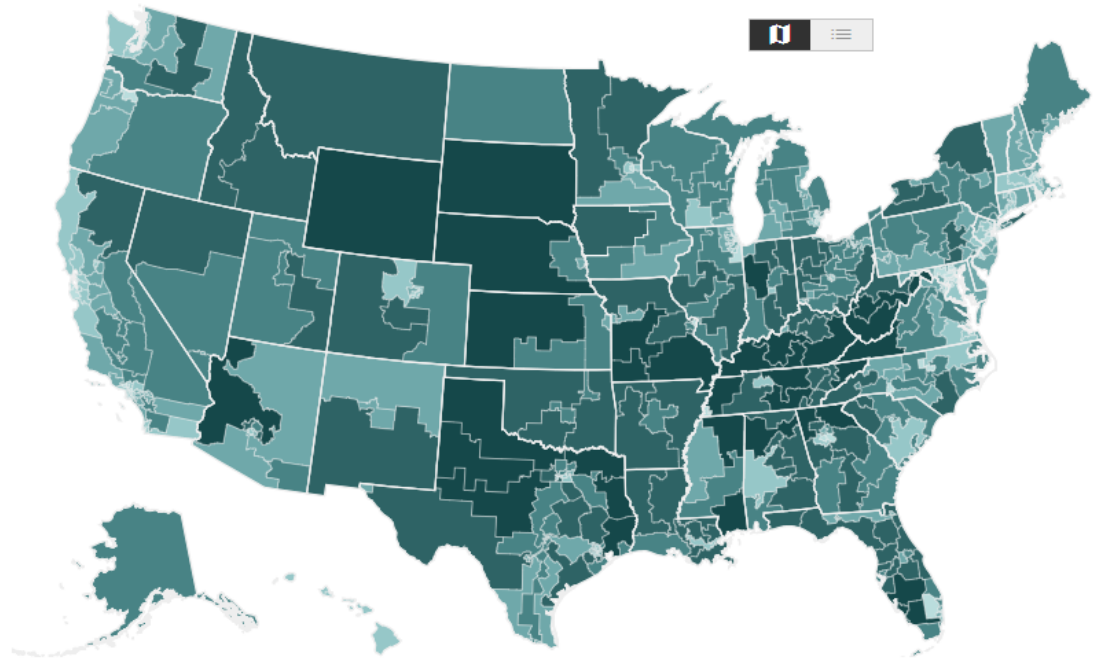
Multi-Source Approach

Trump approval CURRENT 7 DAY CHANGE

Percent of survey respondents with a favorable opinion (polling)

< 26% 26 - 32% 32 - 38% 38 - 44% 44 - 50% > 50%

35 81 99 107 80 33



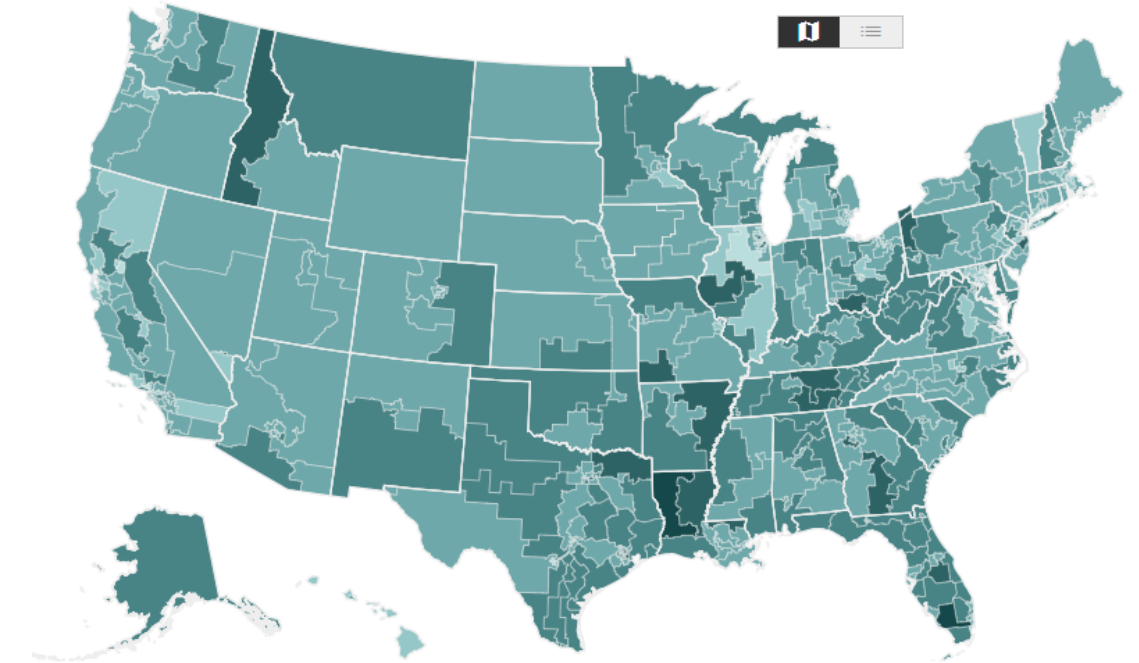
Polling Estimates

Trump net sentiment CURRENT 7 DAY CHANGE

Positive vs. negative discussion (social media)

< 38% 38 - 40% 40 - 41% 41 - 43% 43 - 44% > 44%

16 54 224 119 17 5



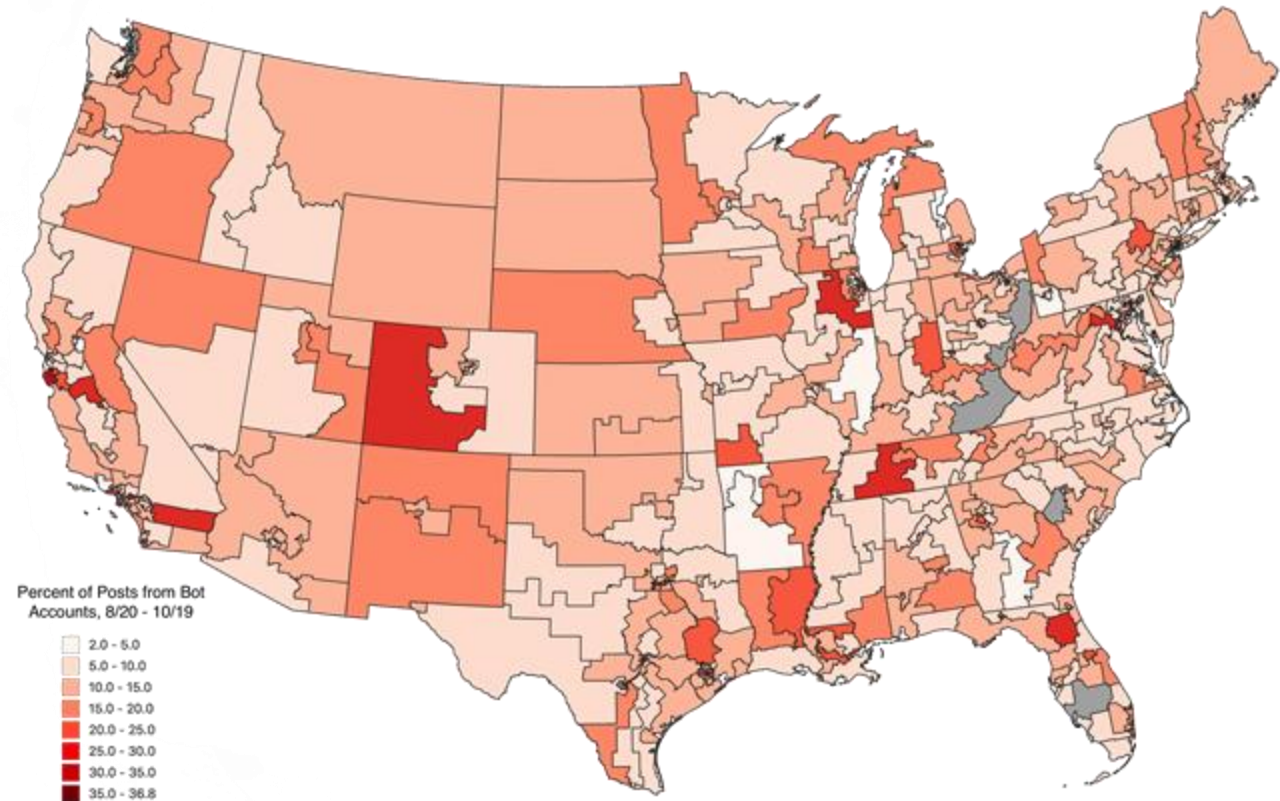
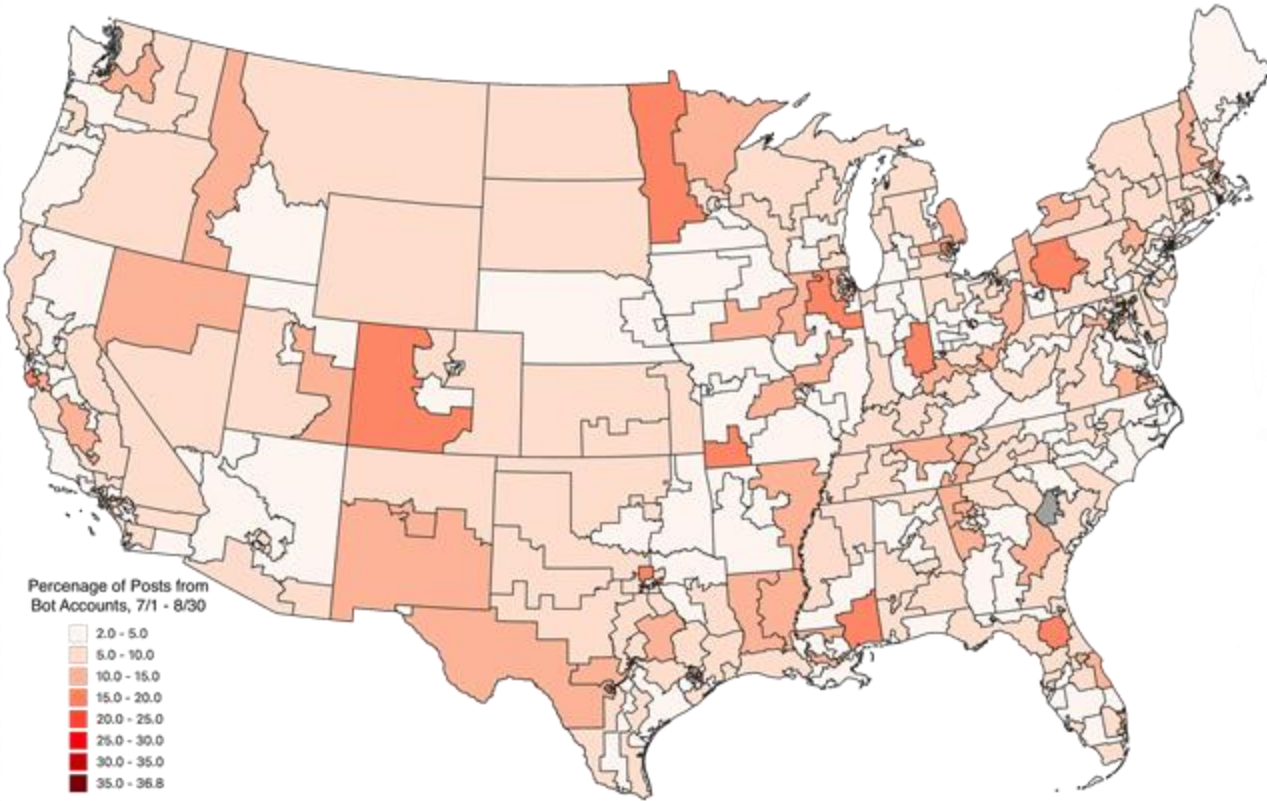
Social Net Sentiment

Race	Trump approval	Trump net sentiment
Alabama 1st	43% ↓	42% ↑
Alabama 2nd	50% ↓	41% ↑
Alabama 3rd	47% ↑	41% ↑
Alabama 4th	55% ↑	41% ↑
Alabama 5th	46% ↑	42% ↑
Alabama 6th	50% ↓	42% ↓
Alabama 7th	28% ↓	40% ↑

Digital Battlespace- Which races are bots targeting?

07/01 to 08/30

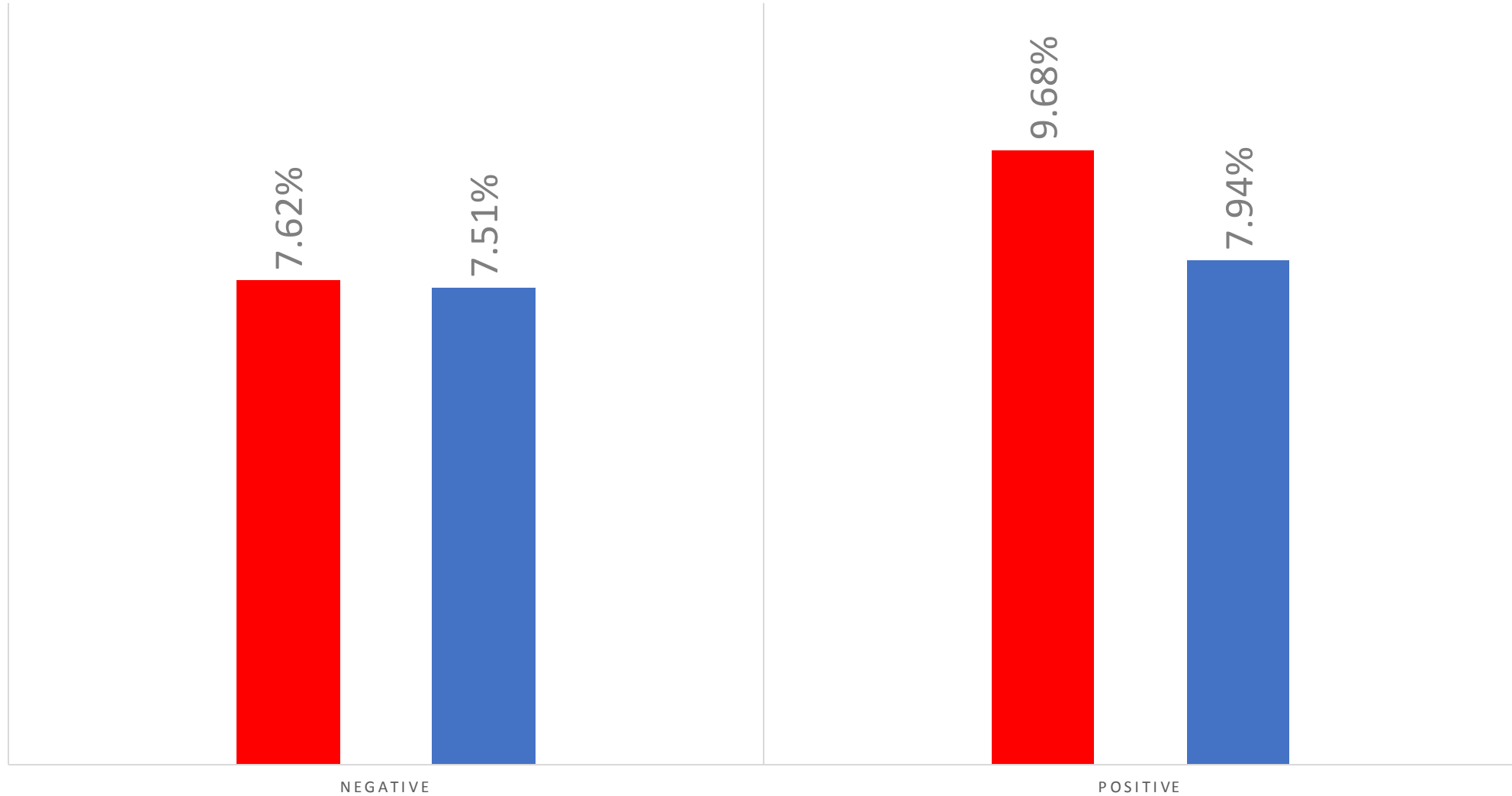
08/20 to 10/19



Bots in Action

PERCENTAGE OF NEGATIVE AND POSITIVE CONTENT FOR REPUBLICAN AND DEMOCRATIC CANDIDATES DRIVEN BY BOTS

■ Republicans ■ Democrats

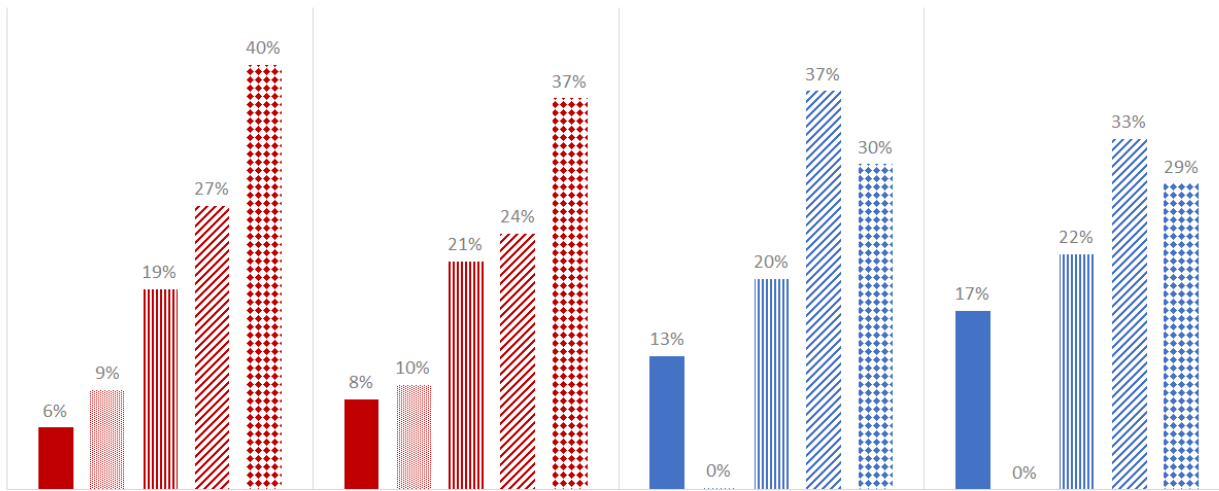


Bots in Action

TEXAS SENATE RACES: INFLUENCER VS. BOT ACTIVITY

Articles mentioning Republican Candidates

Articles mentioning Democratic Candidates



SHARED BY BOTS SHARED BY INFLUENCERS SHARED BY BOTS SHARED BY INFLUENCERS

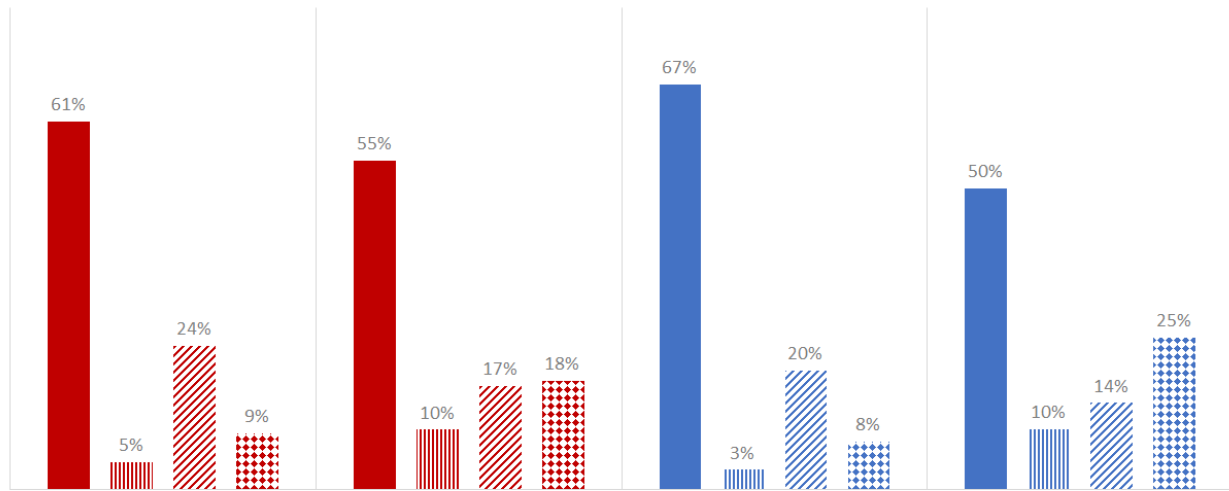
- Credible News Stories ■ Fake News Stories
- ▨ Request to Vote/Fundraise ▨ Candidate Promotion
- ◆ Candidate Attack

Ipsos Risk Analytics, Sept 2018

TEXAS SENATE RACE: INFLUENCER VS. BOT ACTIVITY

Articles mentioning Republican Candidates

Articles mentioning Democratic Candidates

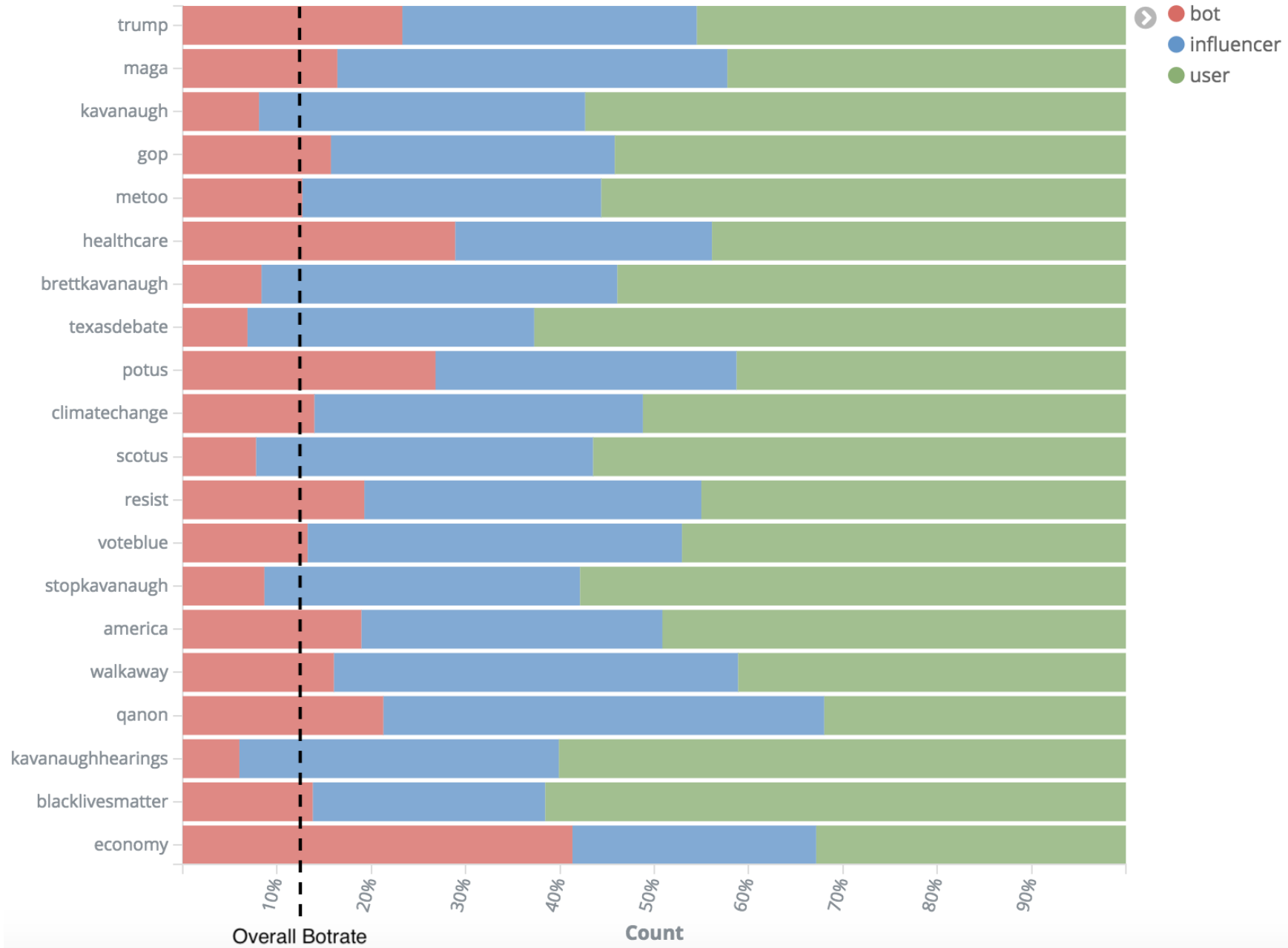


SHARED BY BOTS SHARED BY INFLUENCERS SHARED BY BOTS SHARED BY INFLUENCERS

- Credible News Stories ■ Request to Vote/Fundraise
- ▨ Candidate Promotion ▨ Candidate Attack

Ipsos Risk Analytics, Oct 2018

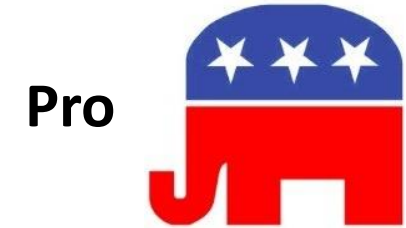
Bots in Action



Battle of the Bots – Top 10 Races



Pro



Pro

Senate

House

Gov.

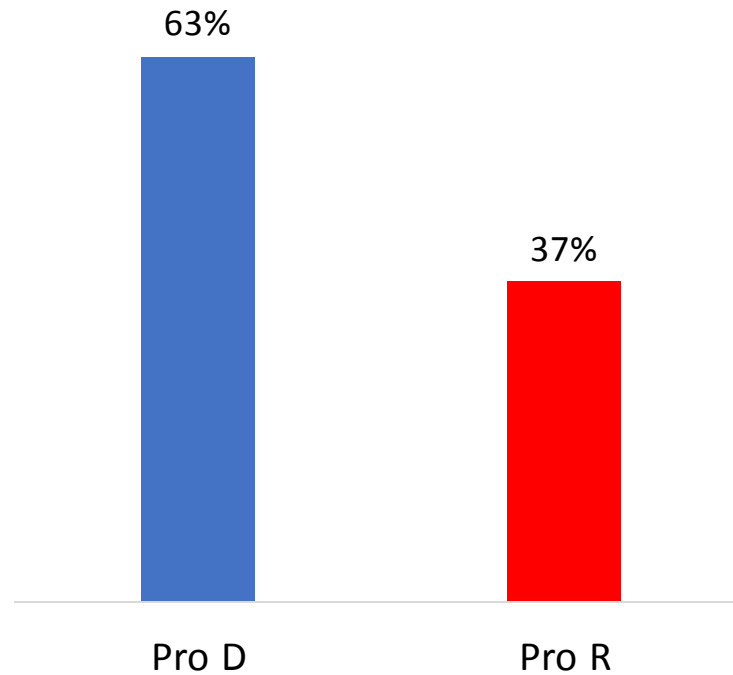
Bot posts

Senate

House

Gov.

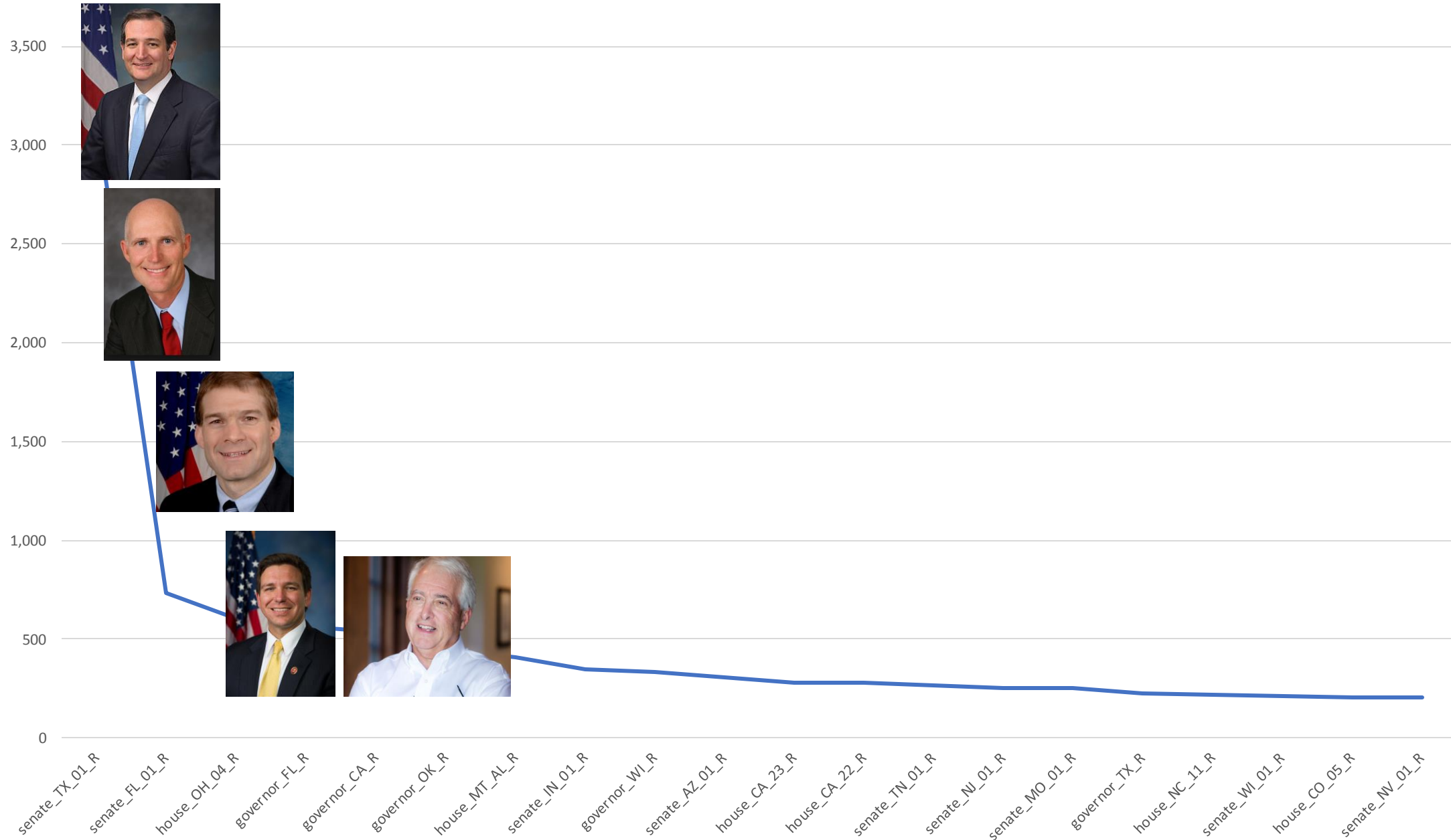
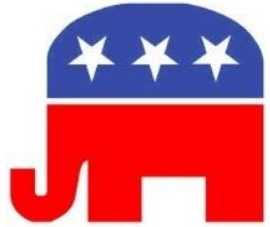
State	State	District	State
MA	CA	43	FL
TX	CA	12	CA
MI	CA	33	NY
CA	NY	14	GA
VT	CA	15	WI
WI	TX	18	PA
MO	TX	9	MD
WV	MD	7	CO
FL	WA	9	IL
ND	MA	7	



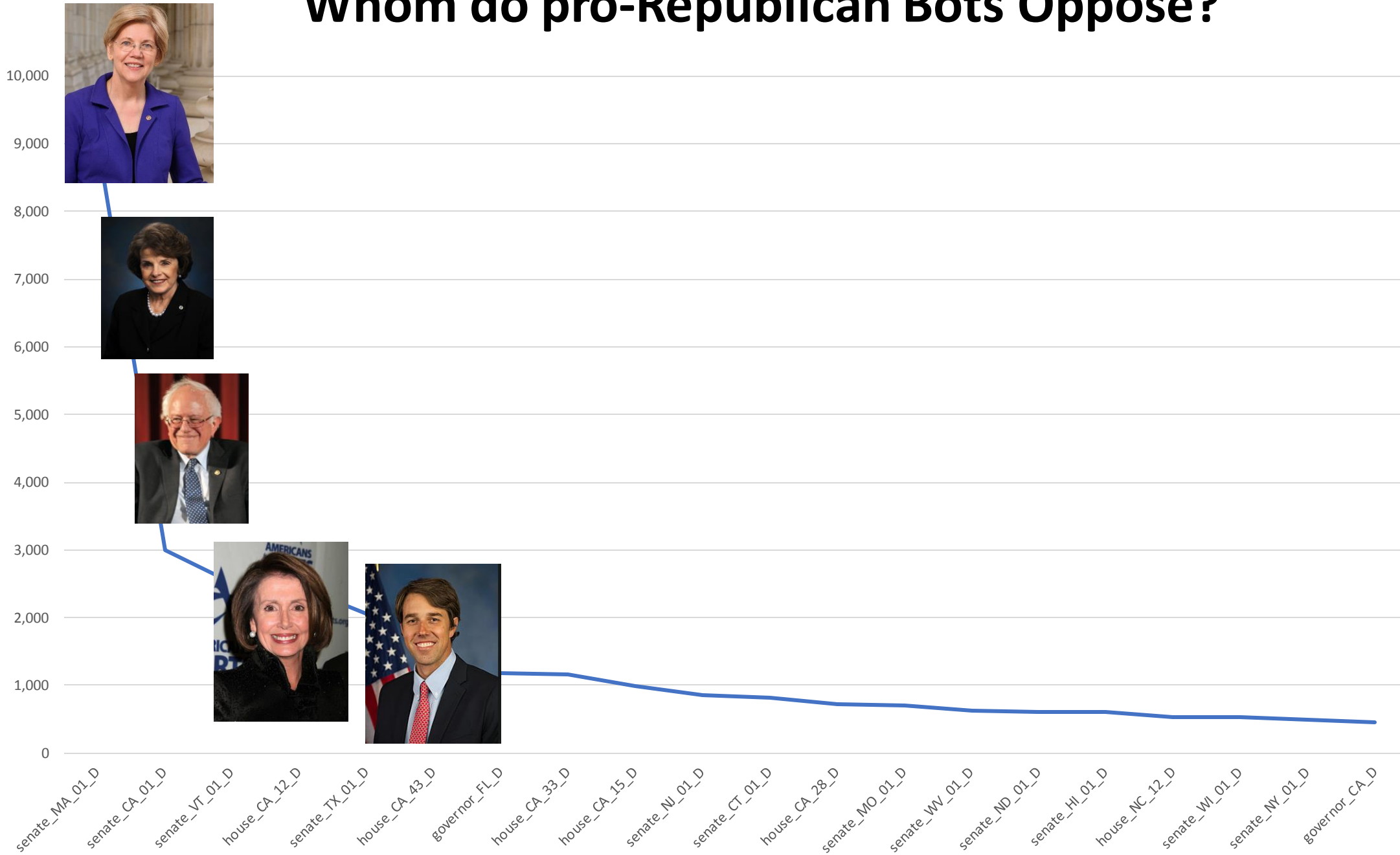
State	State	District	State
TX	OH	4	CA
MI	CA	22	FL
FL	MI	10	WI
AZ	CA	23	TX
TN	CA	50	GA
ND	NC	11	AZ
WI	FL	1	MI
NV	NM	1	ME
IN	MI	8	IL
MO	ME	2	

Whom do pro-Democratic Bots Oppose?

Anti



Whom do pro-Republican Bots Oppose?

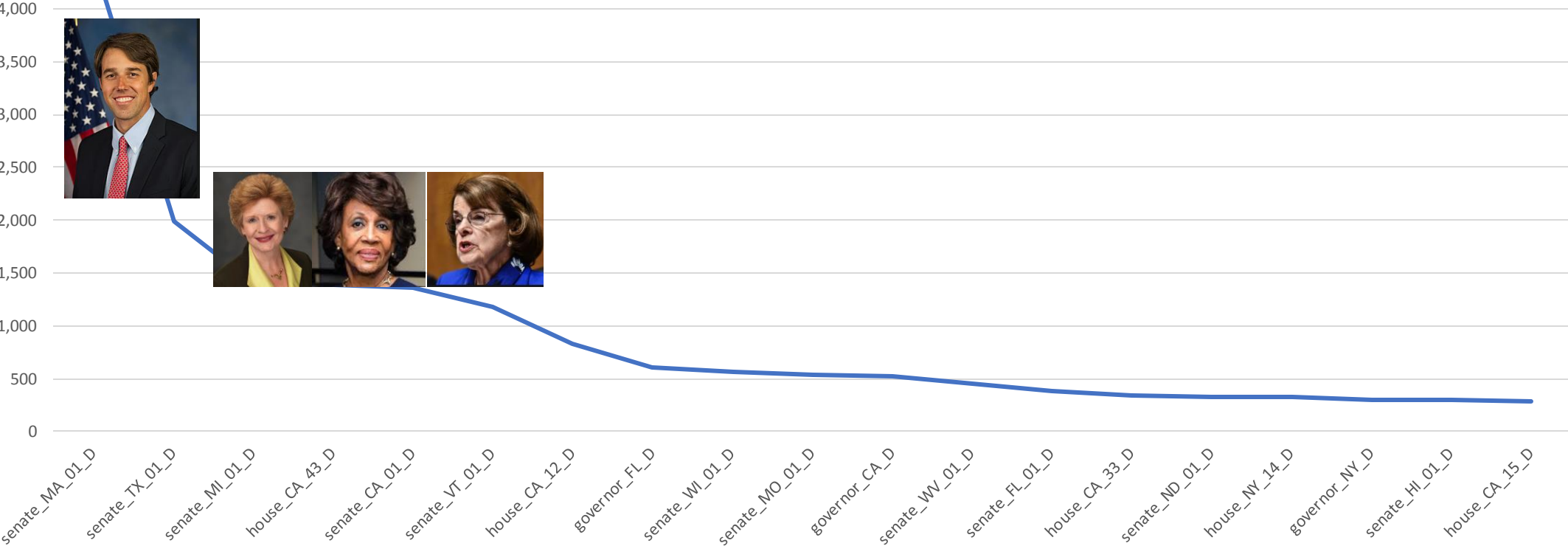


Anti



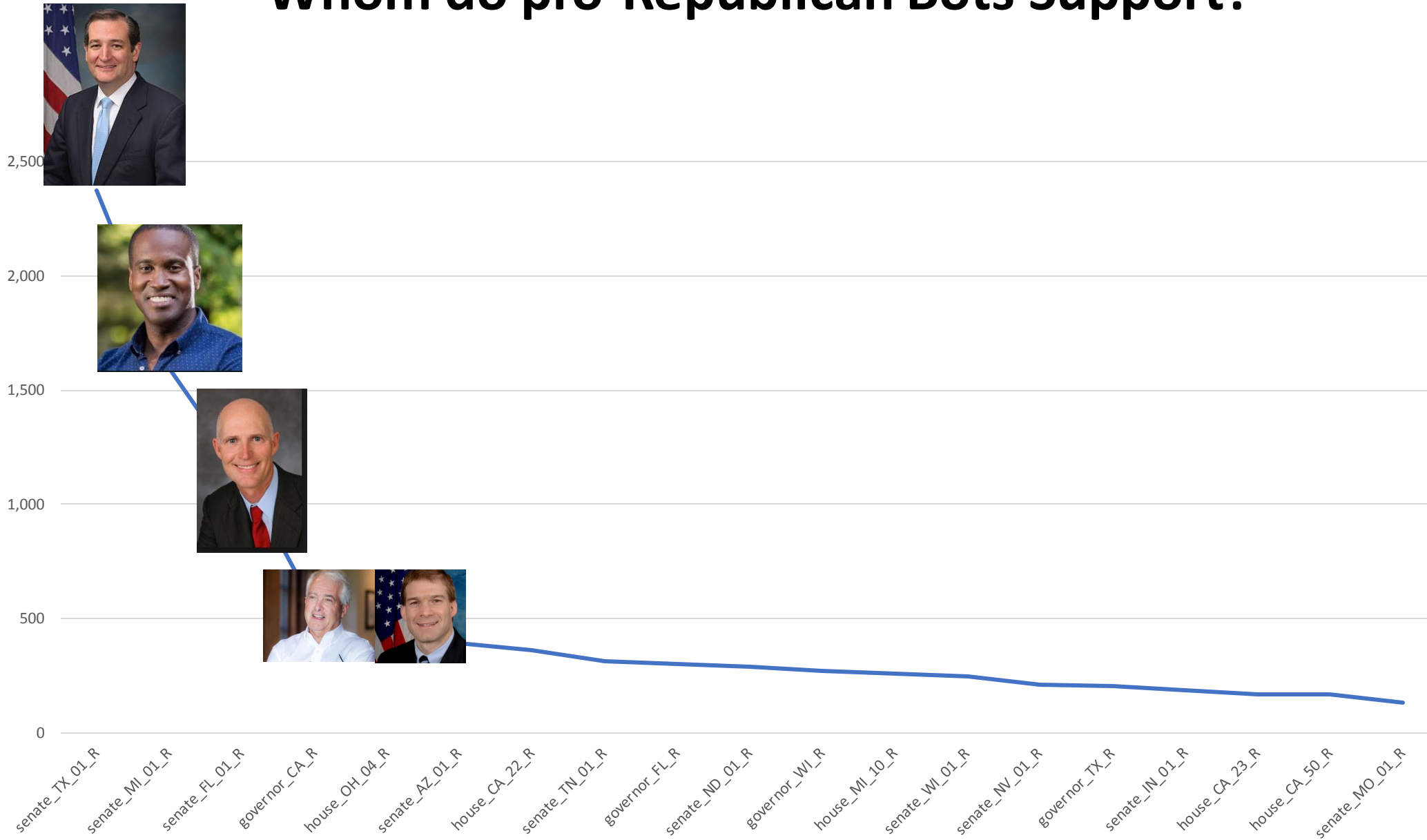
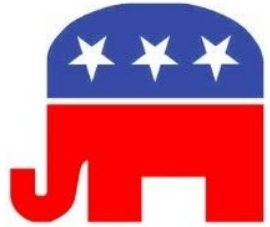
Whom do pro-Democratic Bots Support?

Pro



Whom do pro-Republican Bots Support?

Pro

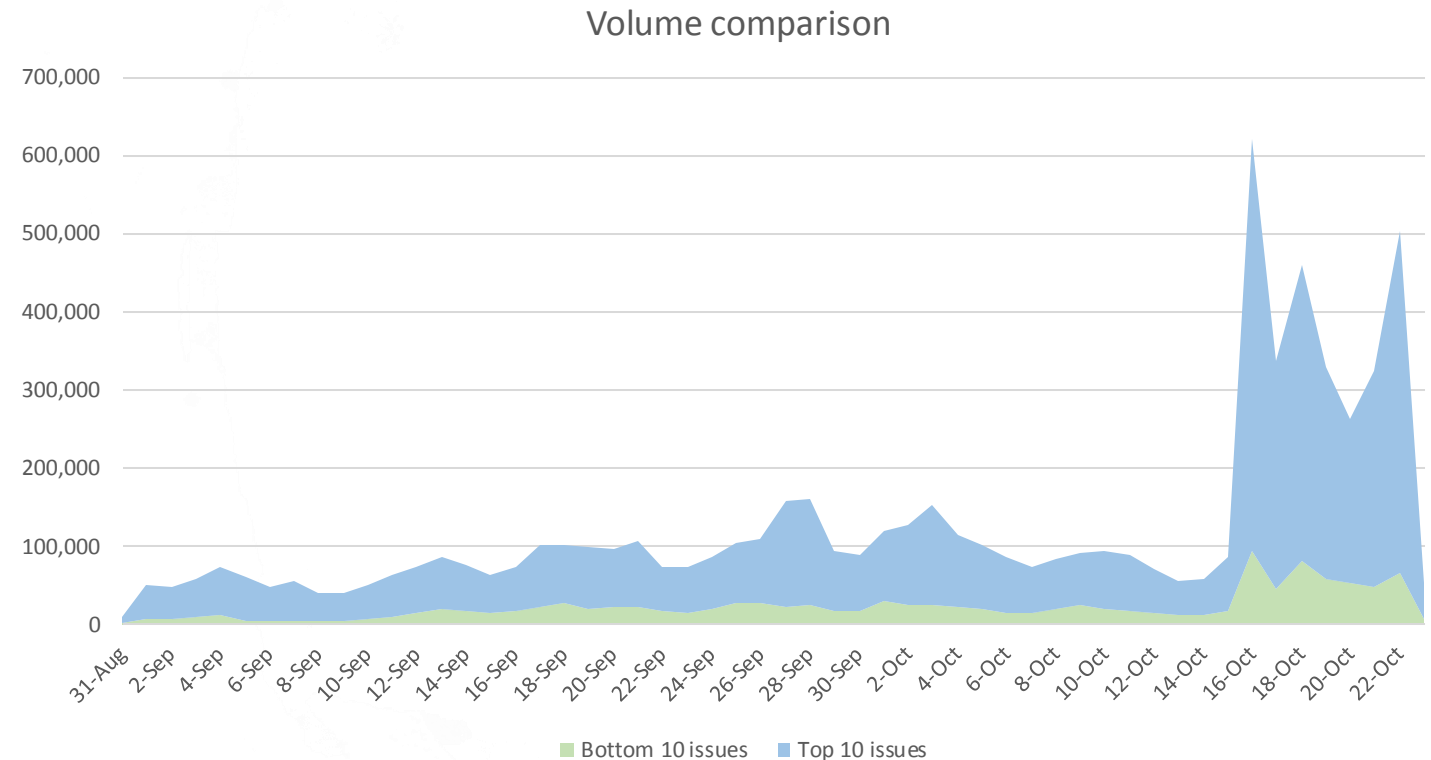


Bot activity

Top 10 issues nationwide according to bots

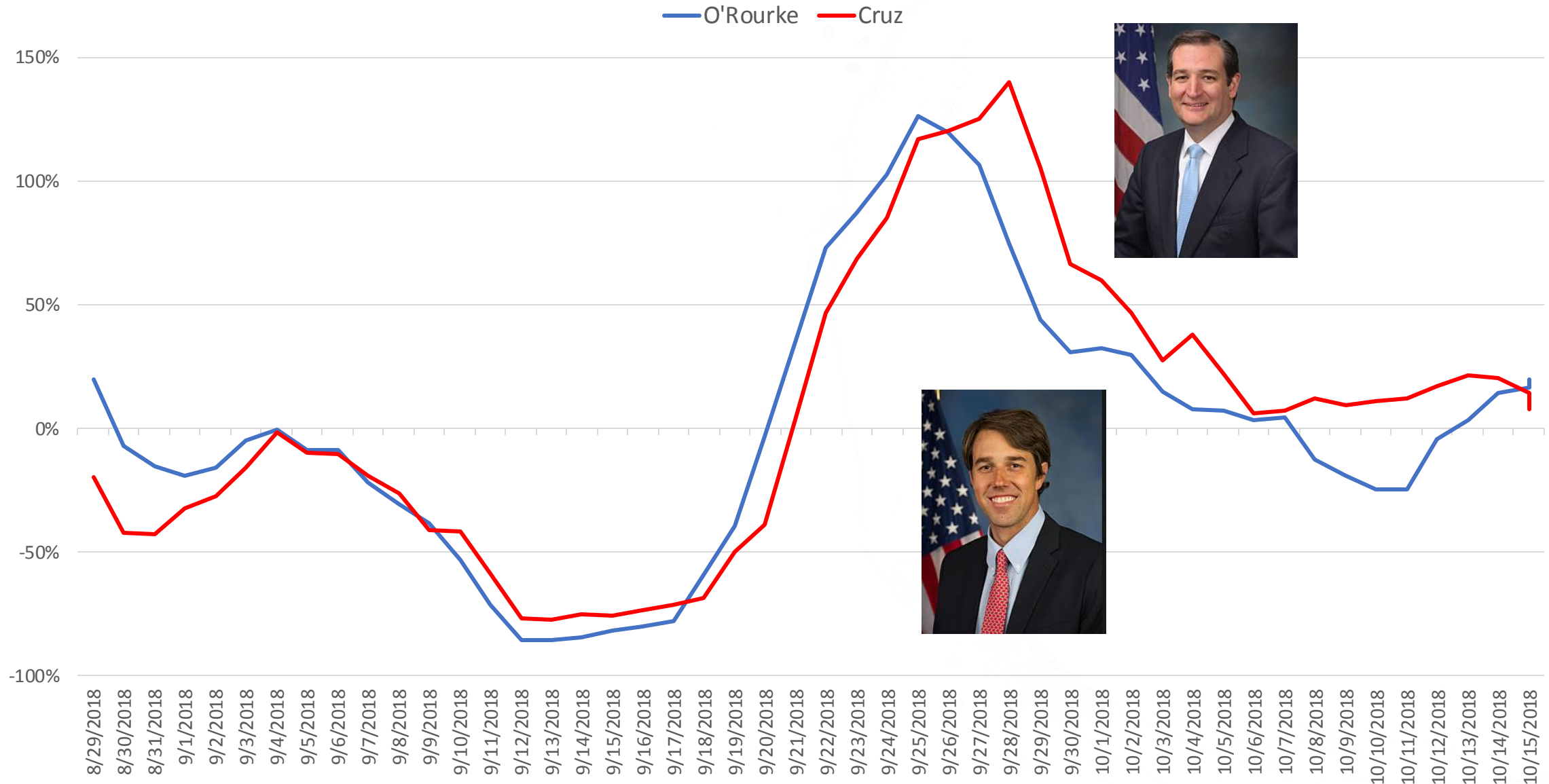
September	October	Volume change
Trump	Trump	90%
SCOTUS	Foreign policy	41%
Foreign policy	Healthcare	111%
Economy	Immigration	220%
Healthcare	SCOTUS	-29%
Immigration	Economy	73%
Trade	Taxes	212%
Environment	Racism	77%
Racism	Environment	54%
Corruption	LGBT	102%

Top vs. Bottom 10 issues according to bots

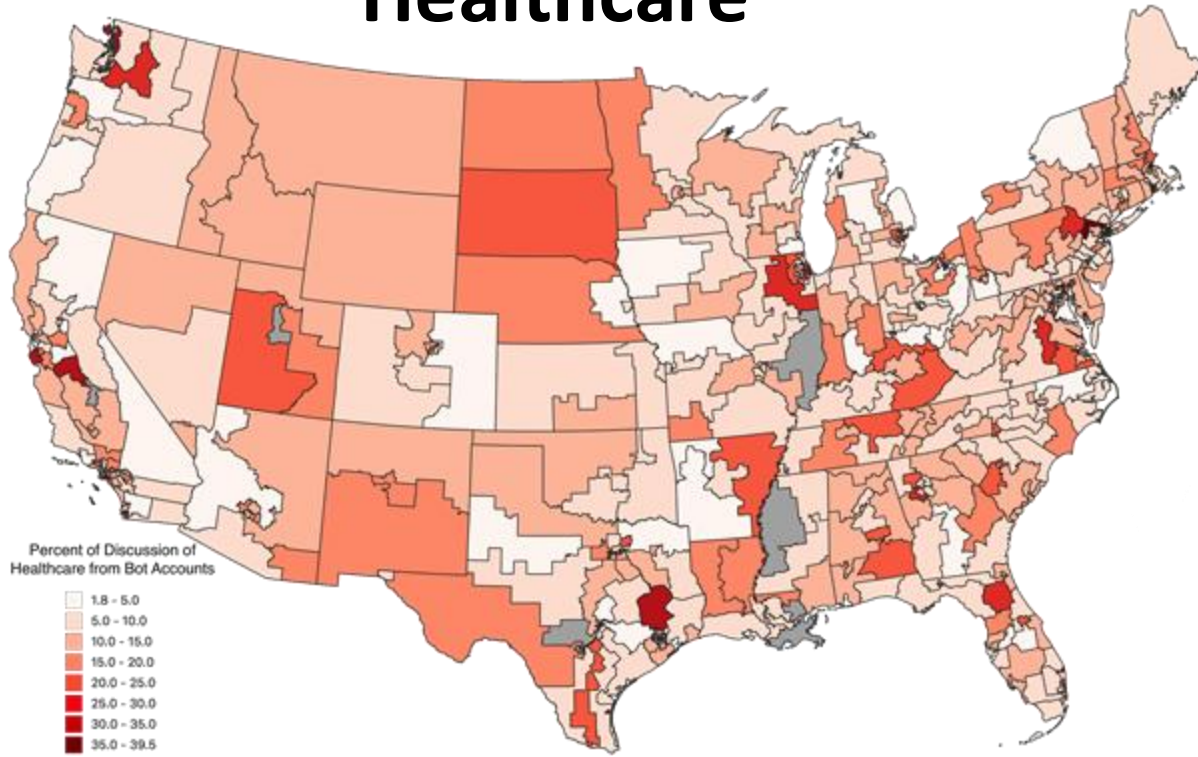


Change in volume of favorable bot mentions

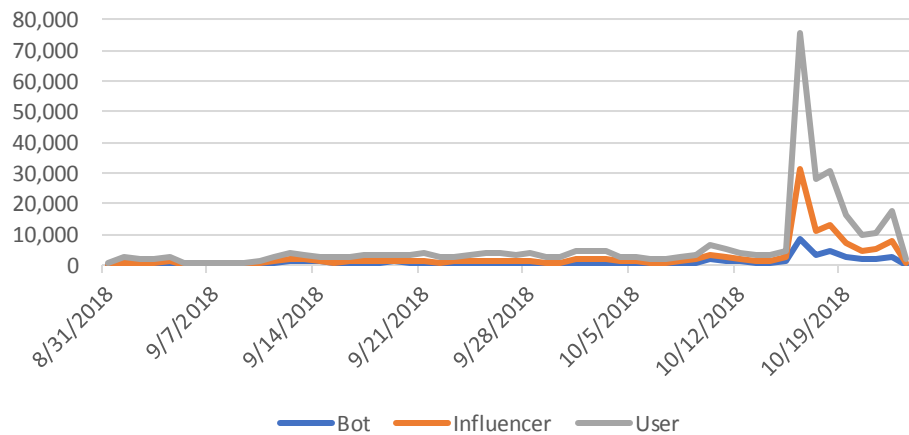
Cruz vs. O'Rourke, Senate, Texas



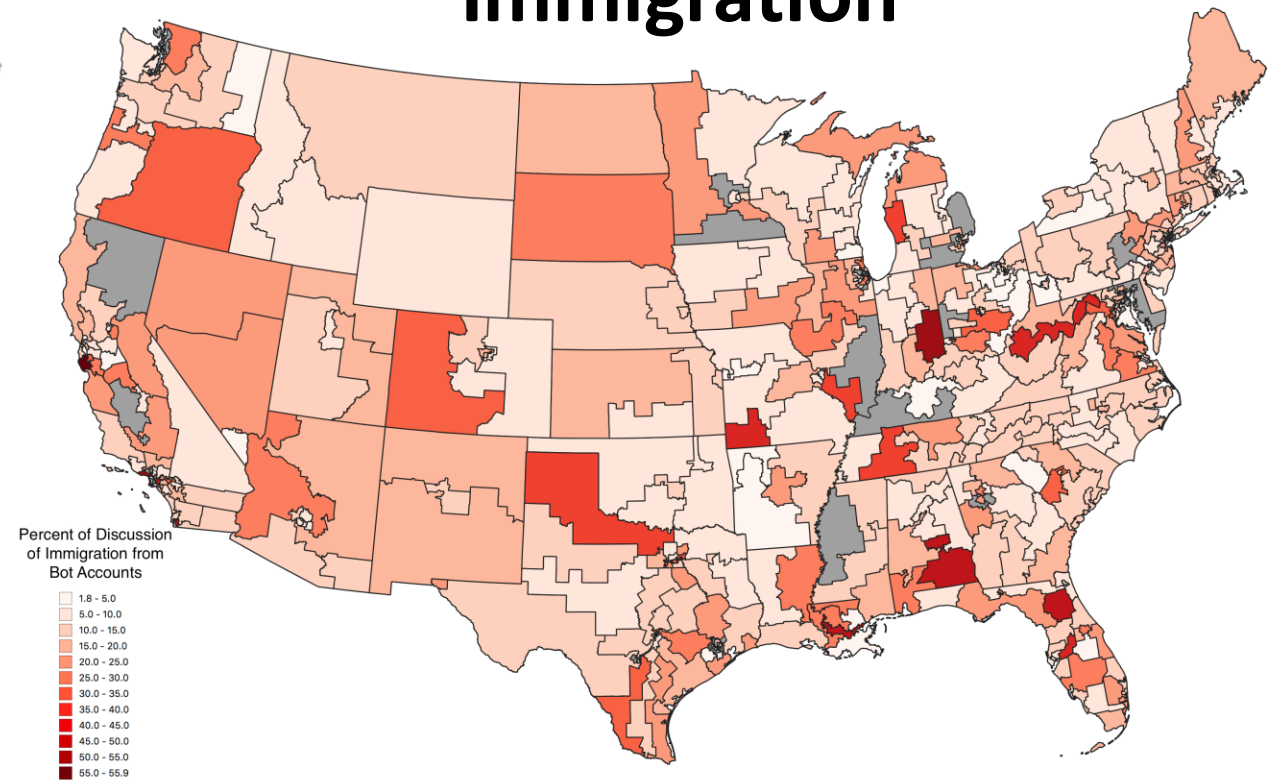
Healthcare



Healthcare as an issue
By author type



Immigration



Immigration as an issue
By author type

