

BIKING IN THE HILLS OF BARCELONA

GREEN CITY HACKATHON

BY

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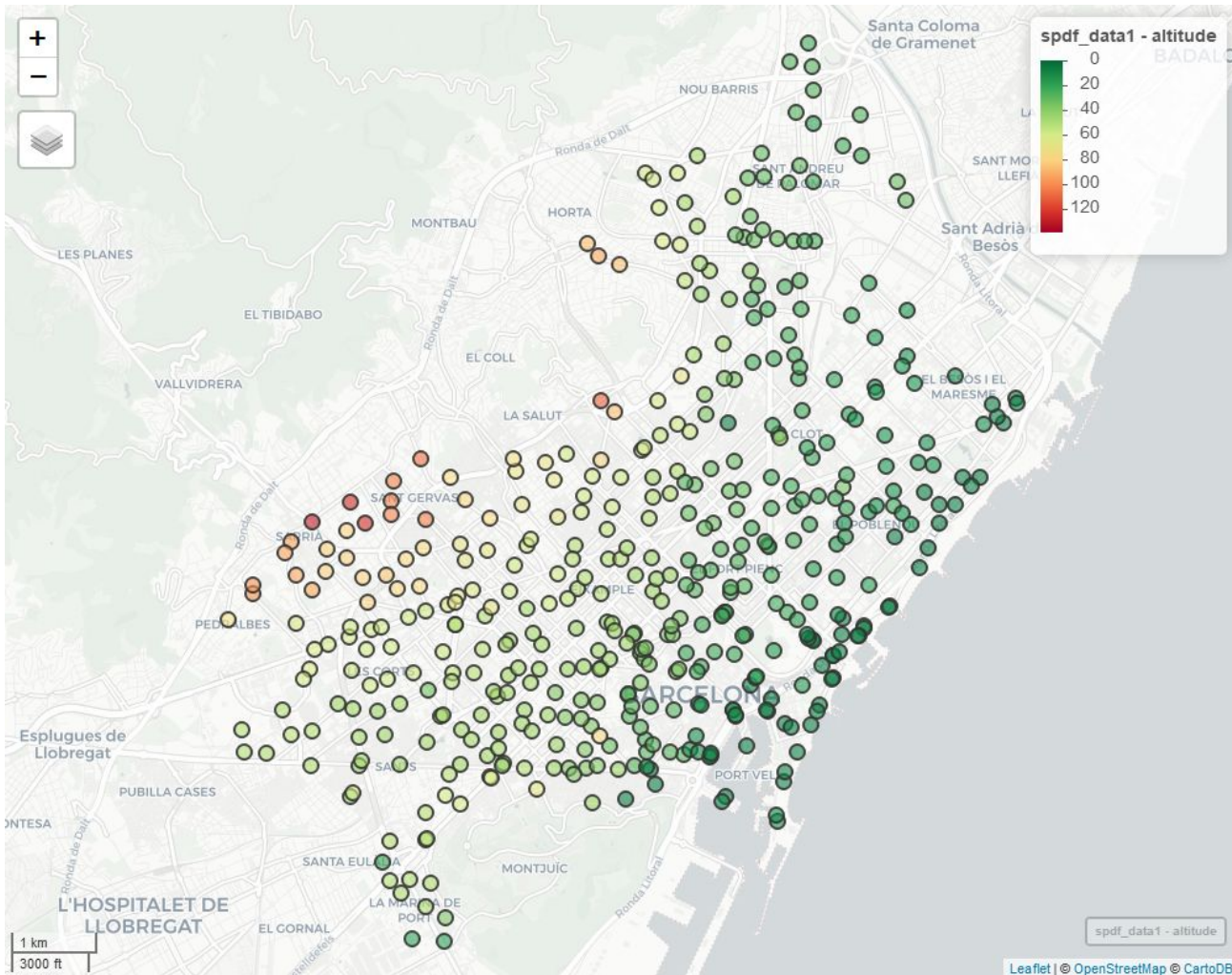
THE CHALLENGE

- Reduce private car use within the City of Barcelona
- Increase the use of the city bike system Bicing

PROBLEM FORMULATION

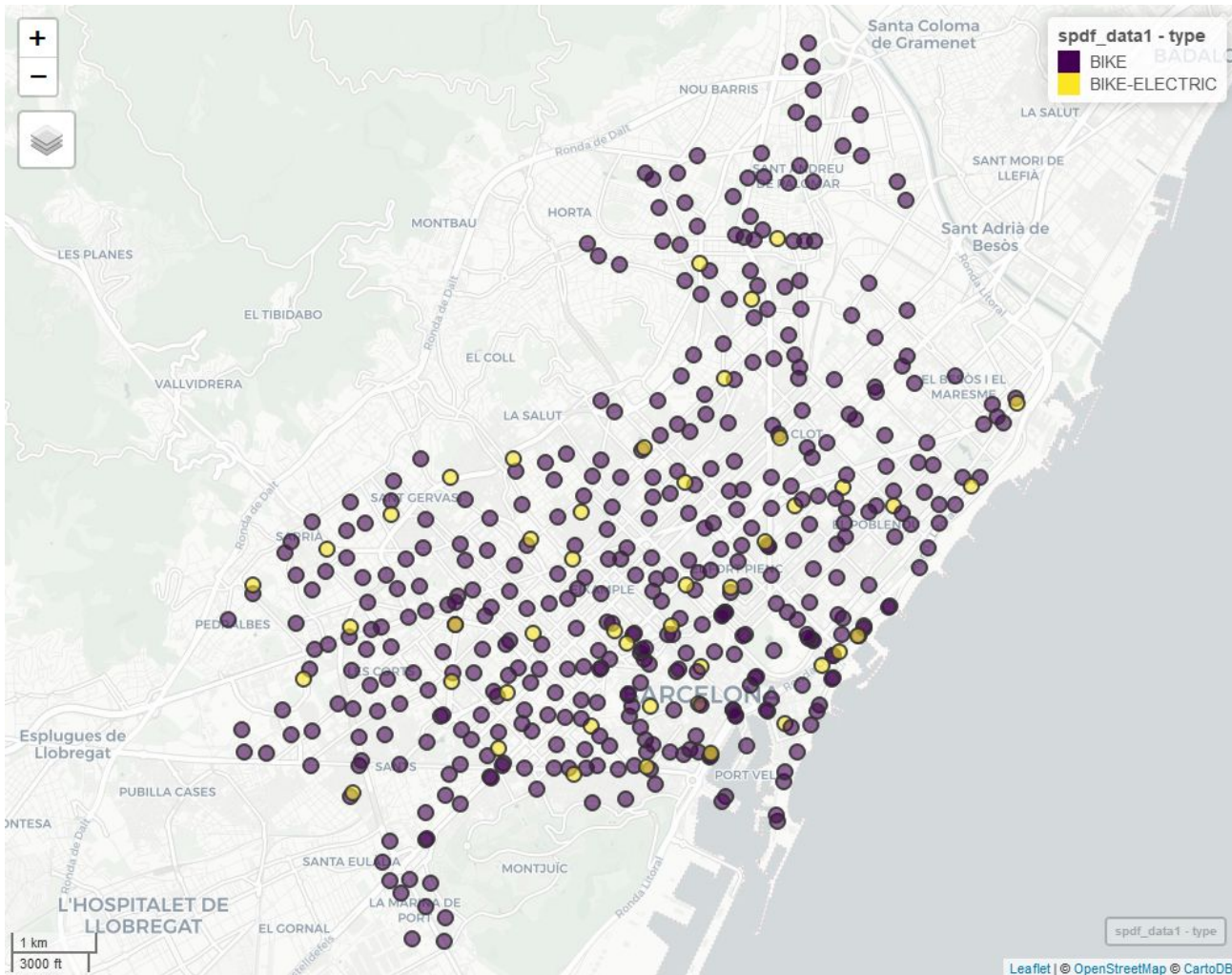
We are investigating the effect of altitude on the utilization of the bike rental system in Barcelona.

- Locations of mechanical and electrical bike stations at various altitudes,
- Problems of stations with no bikes available and no empty slots available,
- Patterns of bike use on a randomly selected day.



Altitude of biking stations.

Min	= 0 m
Q1	= 16 m
Median	= 32 m
Mean	= 35.32 m
Q3	= 50 m
Max	= 138 m



Type of stations.

Yellow = electric bikes

Violet = mechanical bikes

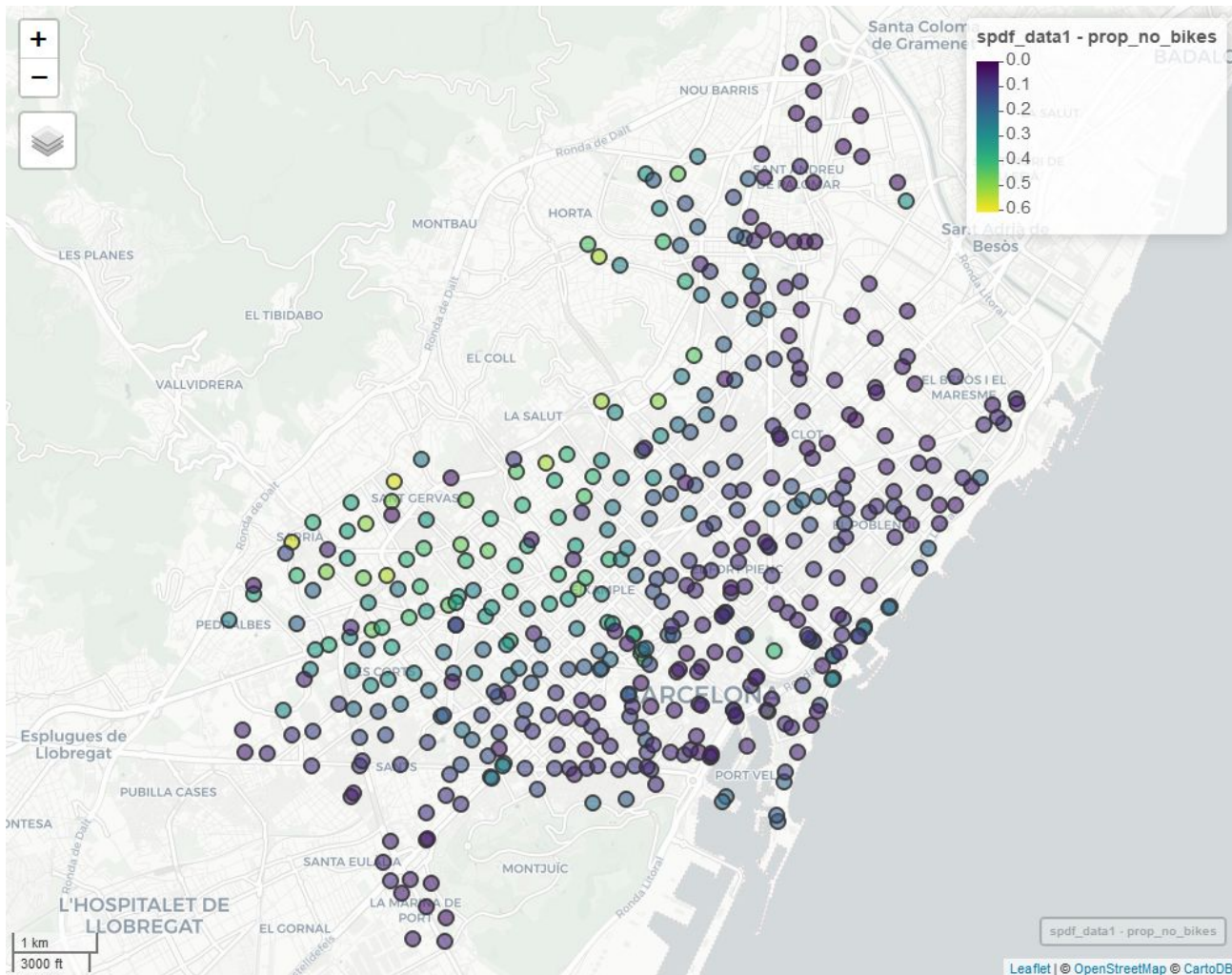
Altitude vs. Type of Bike Crosstabulation

		TypeOfBike		Total
		BIKE	BIKE-ELECTRIC	
0	Count	693024	70184	763208
	% within Altituded	90,8%	9,2%	100,0%
1	Count	231023	27168	258191
	% within Altituded	89,5%	10,5%	100,0%
2	Count	22648	4528	27176
	% within Altituded	83,3%	16,7%	100,0%

*0 => Altitude of 0-49 Meters

*1 => Altitude of 50-99 Meters

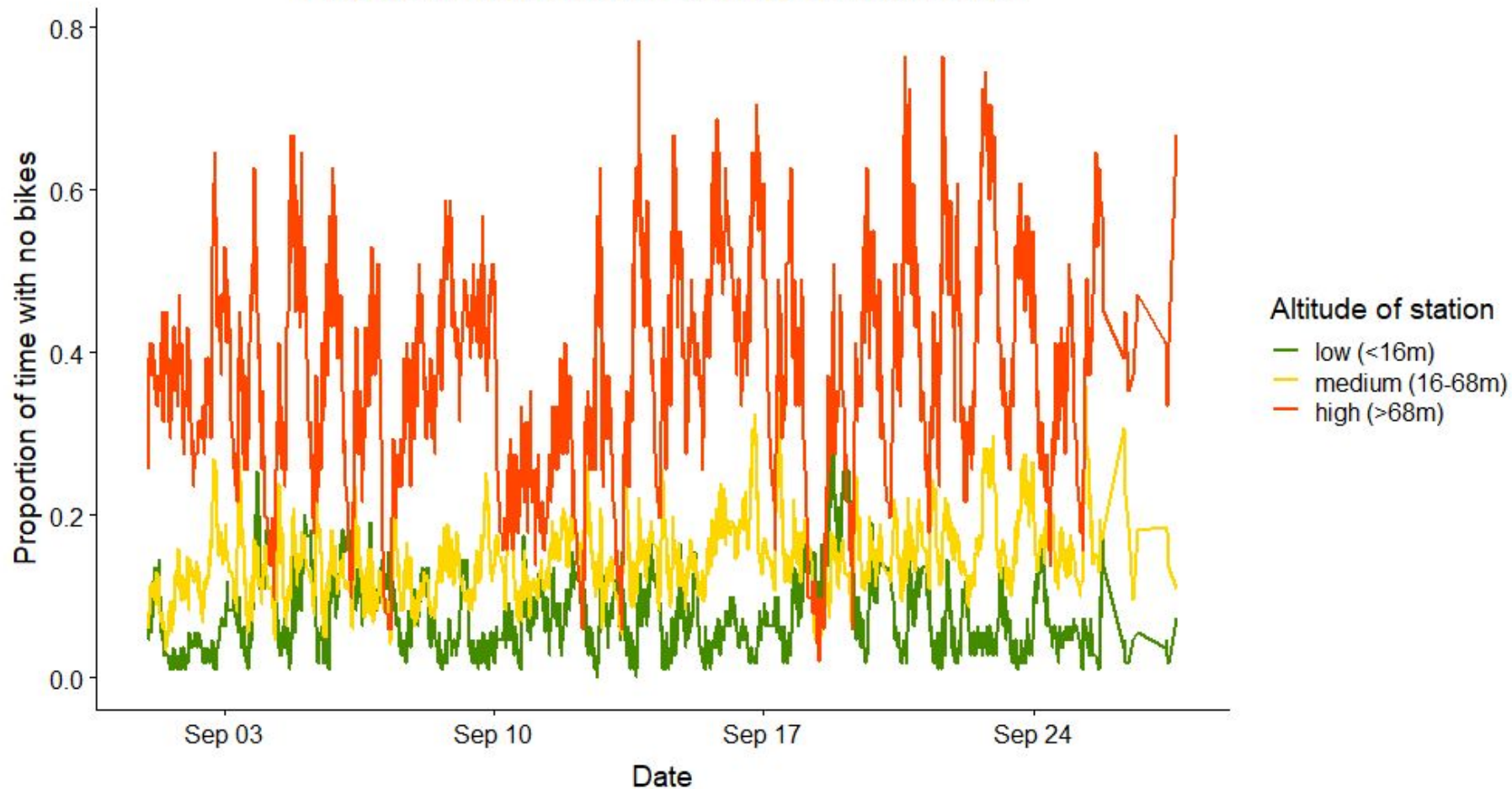
*2 => Altitude of 100-138 Meters



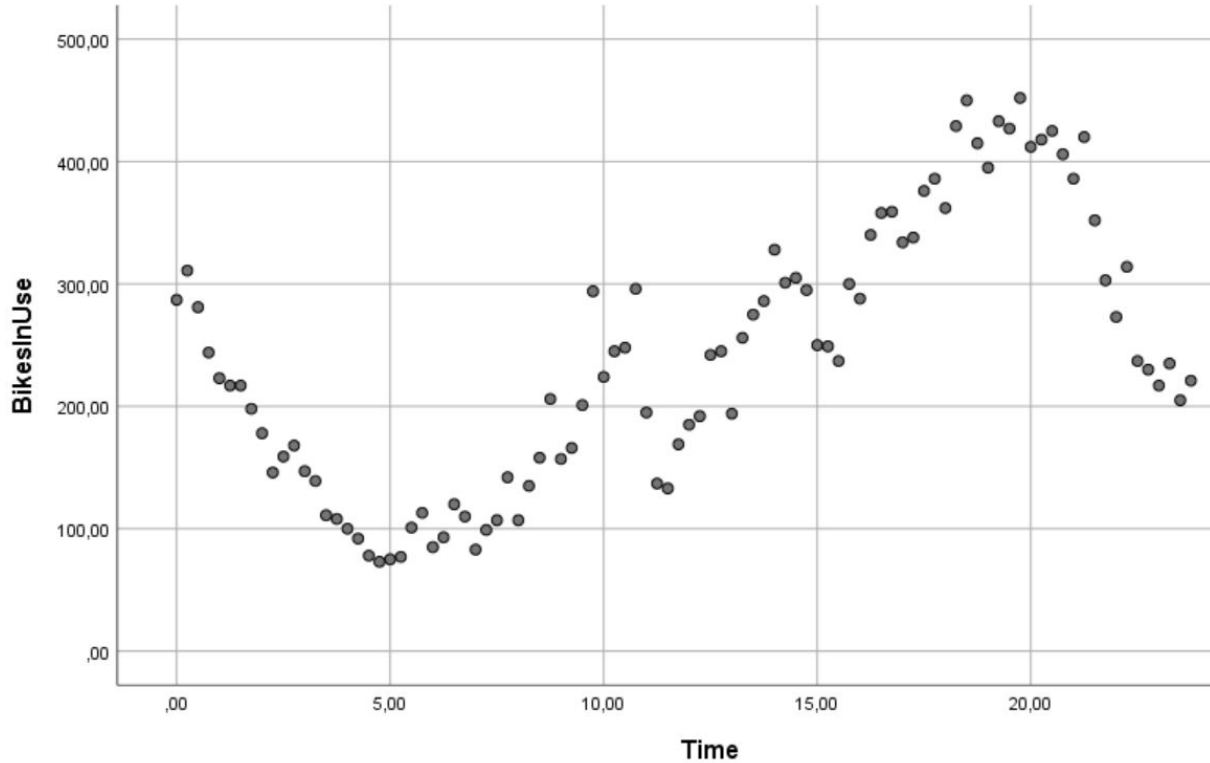
Proportion of time without bikes.

- Min = 0
- Q1 = 0.04
- Median = 0.1
- Mean = 0.15
- Q3 = 0.23
- Max = 0.61

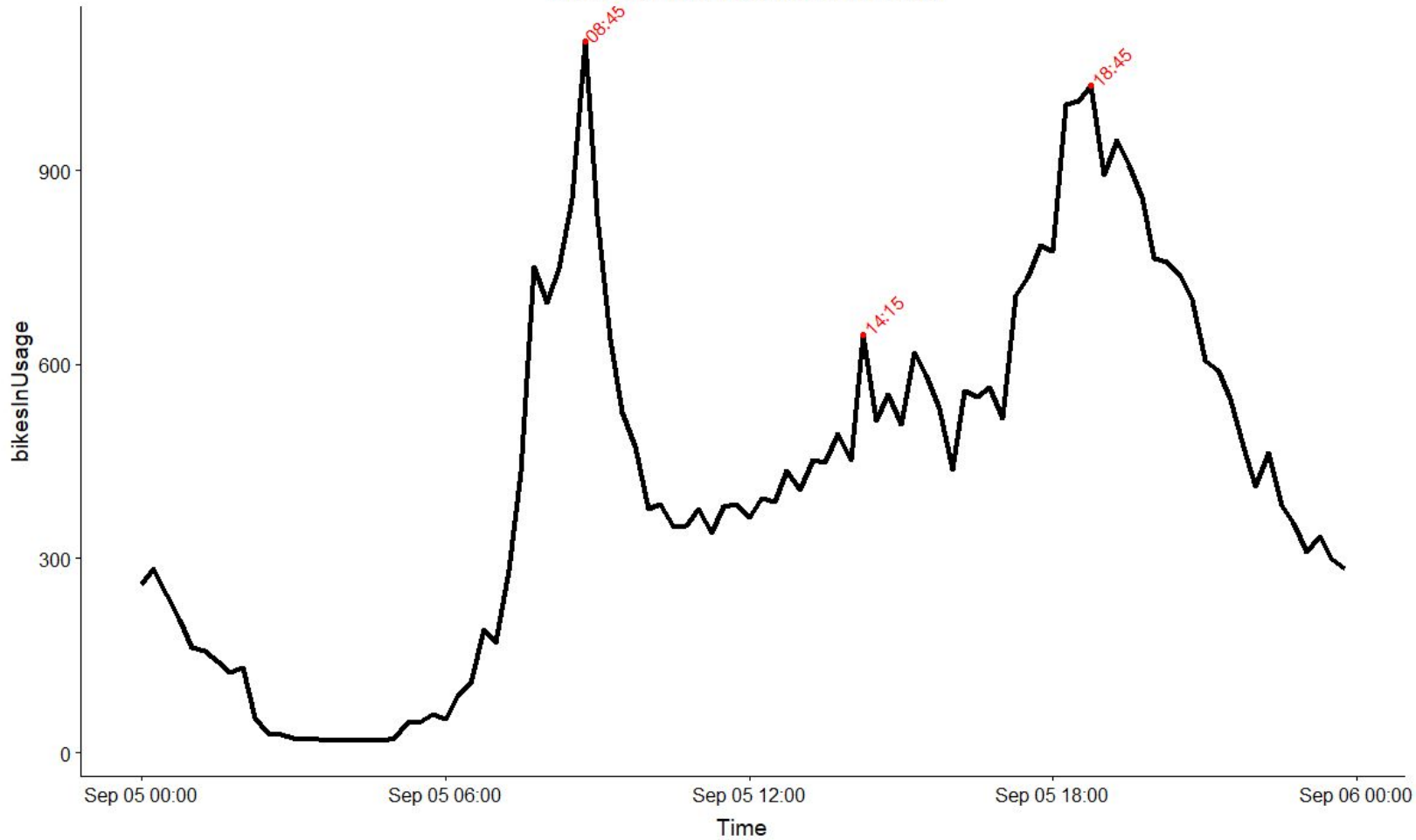
Proportion of time with no bikes by station altitude



Bike Use Pattern for Saturday, 1st September 2018



Bike use, September 5 (Wednesday)



RECOMMENDATIONS

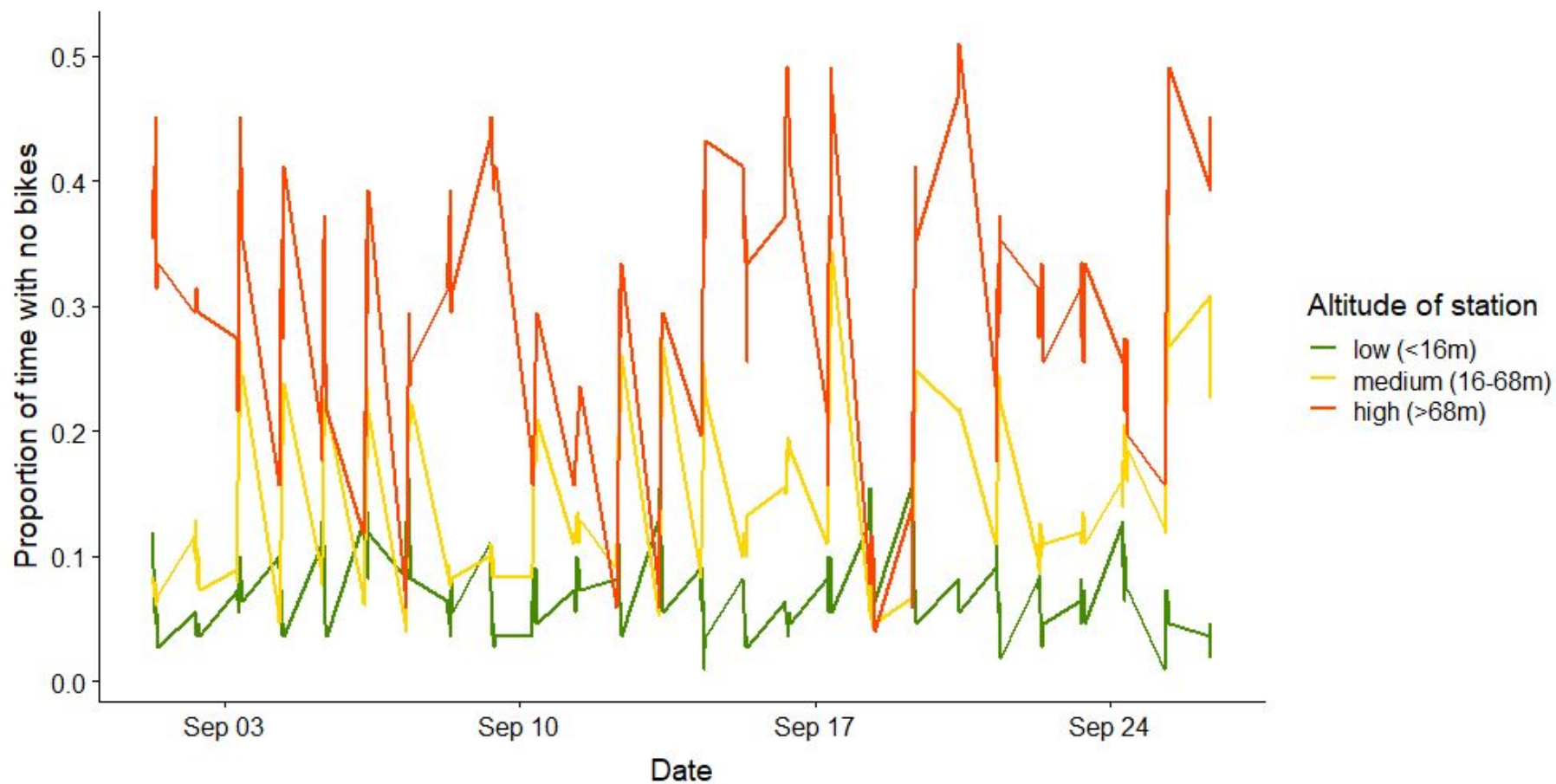
- Improve replenishing of biking stations. Many stations are empty most of the time.
- Consider having
 - Mechanical bikes uphill in the mornings,
 - Electric bikes downhill in the afternoons so that people can bike up on their way back to work.

NEXT STEPS

- Analyze data on bike rentals and returns
- Analyze who uses bikes to promote user centric
- Look into data on usage of private bikes, scooters, etc.
- Logistic Regression to obtain a predictive model
- Multivariate Analysis

**THANK YOU FOR
LISTENING AND FOR THE
GREAT HACKATHON!**

Proportion of time with no bikes by station altitude
between 6 and 10 PM



Proportion of time with no bikes by station altitude
between 5 and 8 PM

